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SAÚL BAUTISTA

Marketing | Advertising | Designer

CONTACT



Puebla, Mex.



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contactoanormalmx@gmail.com

SOCIAL



Saúl Bautista Torres



Saúl Bautista

EDUCATION

MARKETING & ADVERTISING

2017- 2020

IEU University

CREATIVE KITCHEN (SEMINAR)

2020

ANAHUAC UNIVERSITY

LANGUAGES

ENGLISH - C1

SPANISH - NATIVE

WORK EXPERIENCE

SENIOR MARKETING MANAGER & DESIGNER | Expertcell (AT&T)

(08/2021 - TODAY) | Puebla, Mex.

Development and direction of multimedia advertisements to support sales area. Executing sales campaigns on social media to achieve leads and other ones for the recruitment area. Creation of content for the training area. Development of web sites for different brands. My activities also consisting in the development of internal and external brands from inception within the company.

MARKETING MANAGER, DESIGNER & SALESMAN | CANAL ROSA

(09/2020 - 07/2021) | Puebla, Mex.

I led a team that help me in the design of a variety of multimedia proyects for the social networks of different clients, and develop strategies for community building on that platforms. I also execute campaigns using Meta Ads and manage budgets of multiple accounts. Part of my responsibilities was to get in contact with new clients and get feedback of the current clients

CAMERAMAN & VIDEO EDITOR | PASARELAMEX

(7/2019 - 03/2020) | Puebla, Mex.

I get to assist in coordinating and managing filming locations for tourism segments and promotional video capsules for the digital magazine. Between this trips i edited 3 episodes per week and schedule them for them broadcast in their web and Youtube channel.

SKILLS

- Branding & sales campaigns
- Informational Design
- Video Editing
- Web Design
- Digital Photography
- Printmaking
- Film Photography

PROFICIENCY

- Illustrator, Photoshop, Premiere Pro, After Effects, Audition
- Wordpress
- FI Studio
- OBS
- Meta Ads
- Elementor
- Word, Excel, Powerpoint, Outlook

ABOUT ME

I'm an marketer and graphic designer based in Puebla, México since 2017 Born in Oaxaca, México. I specializes in conceptual brand concepts. I focus my vision on using creative, innovative, and challenging art as the main inspiration for the digital content. I seek unusual designs and trends without fear of risk. I believe in artistic vision and creating new rules regarding creativity.